

Peering Asia 7.0

Result of Survey

18 Nov. 2025

Peering Asia Committee



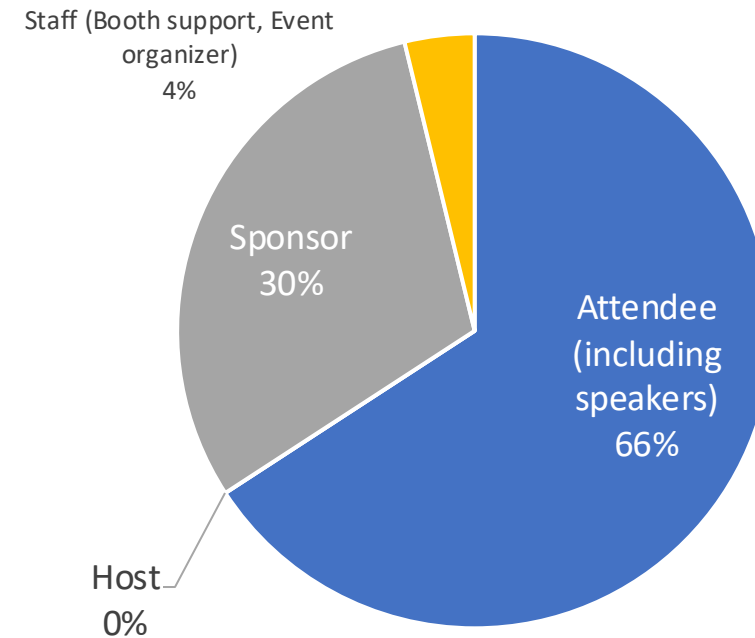
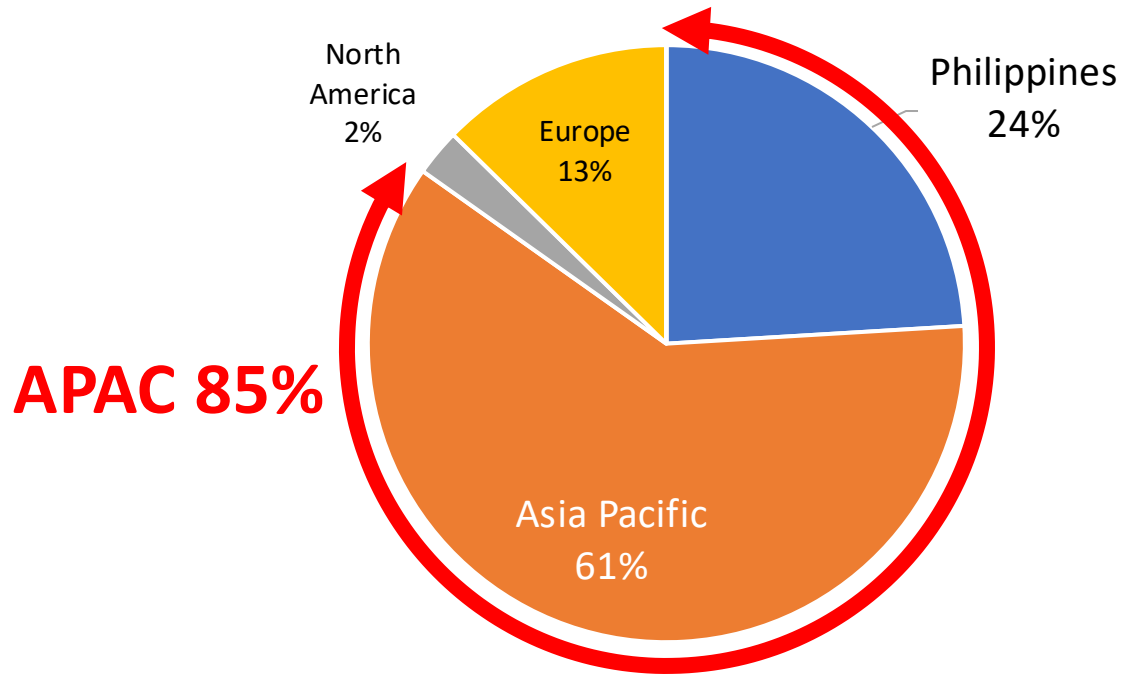
Survey responses

- **79** responses (by Sun 16 Nov 2025)
 - Attendees: **462** (at registration, not actual number of attendees)
 - Response ratio: **17.1%** (tentative)

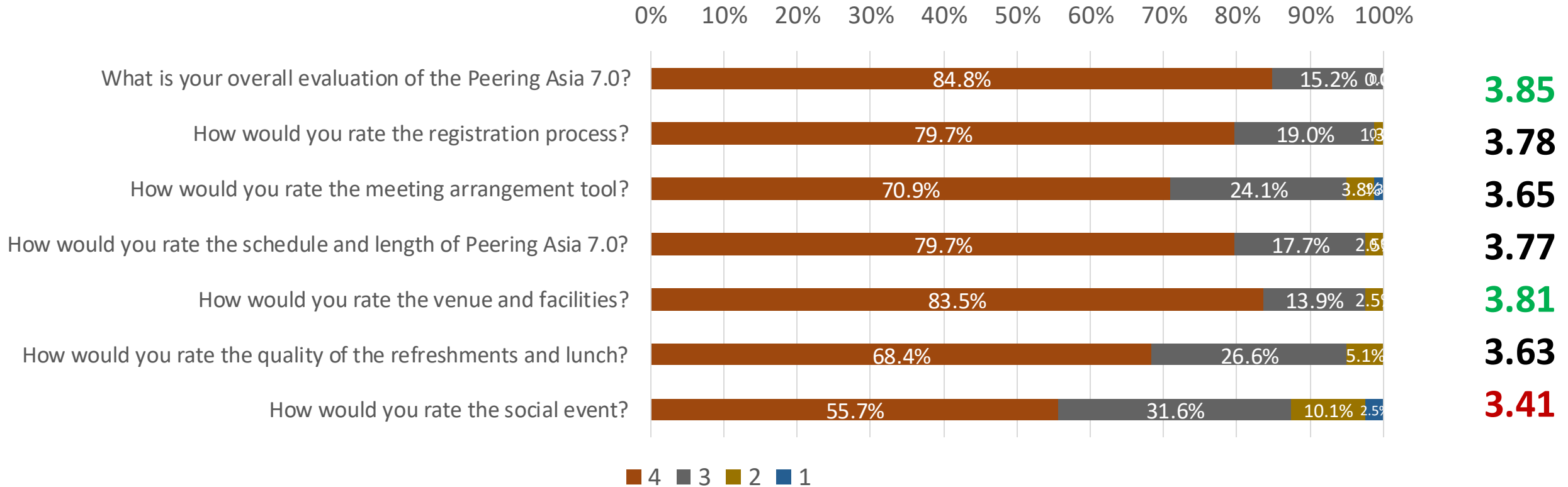
- Peering Asia 6.0 139 responses from 552 attendees = 25.2%
- Peering Asia 5.0 81 responses from 287 attendees = 28.2%
- Peering Asia 4.0 85 responses from 271 attendees = 31.3%
- Peering Asia 3.0 93 responses from 364 attendees = 25.6%
- Peering Asia 2.0 47 responses from 328 attendees = 14.3%
- Peering Asia 1.0 54 responses from 239 attendees = 22.6%



Profile of responders



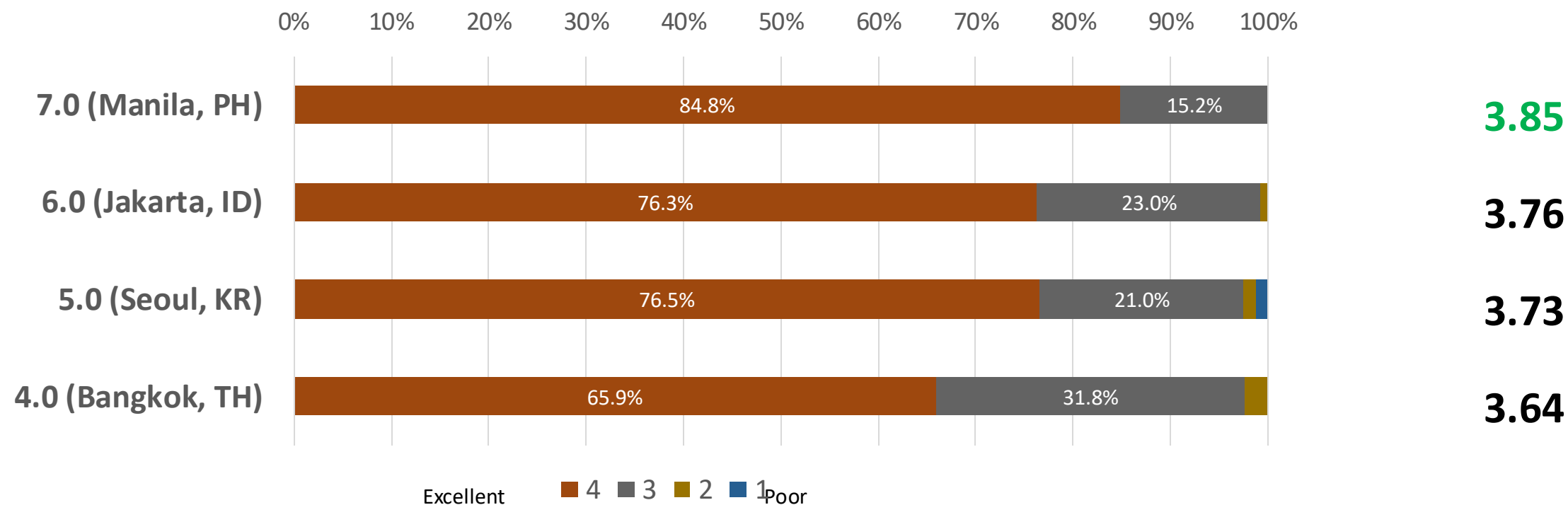
All ratings (Peering Asia 7.0)



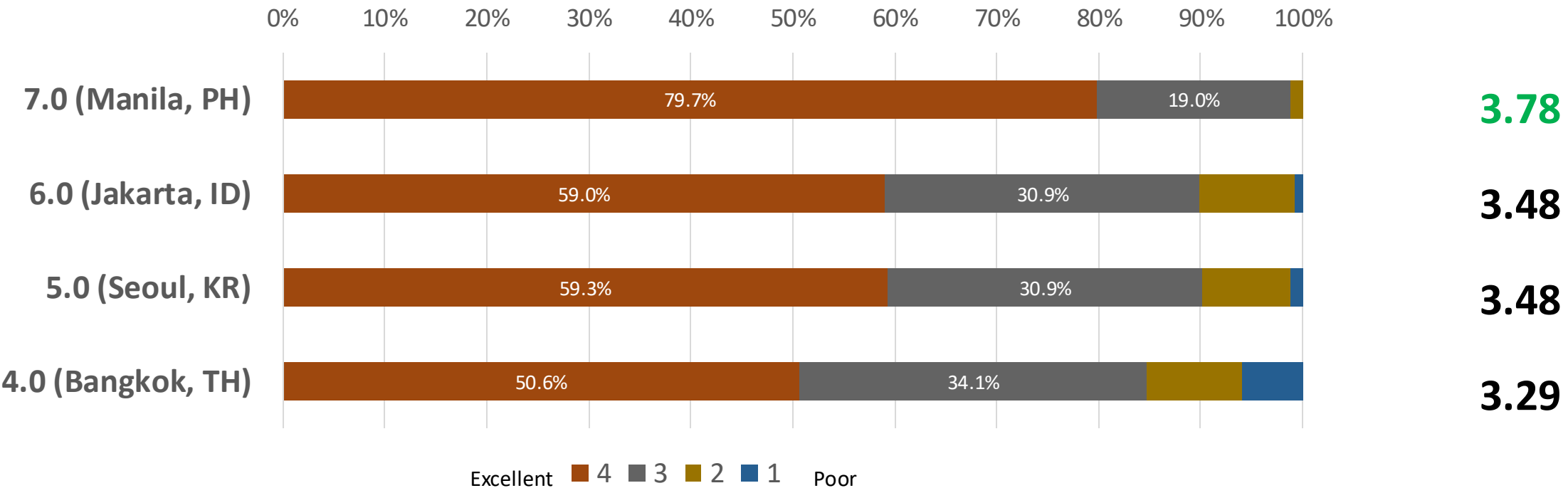
Ratings



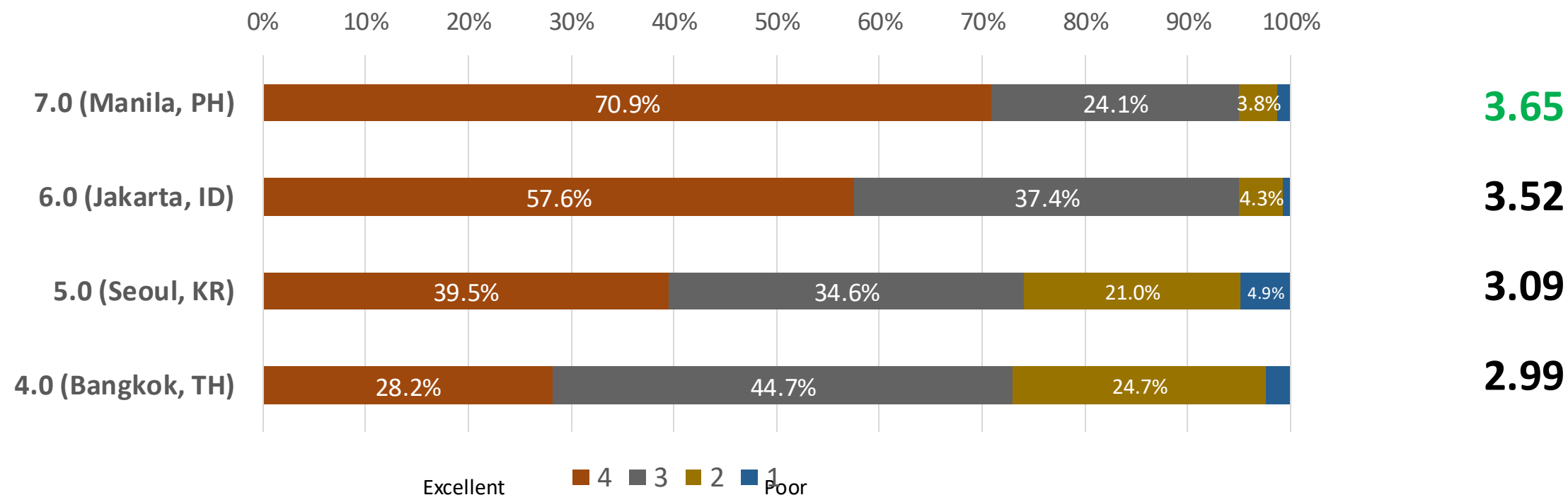
What is your overall evaluation of the Peering Asia?



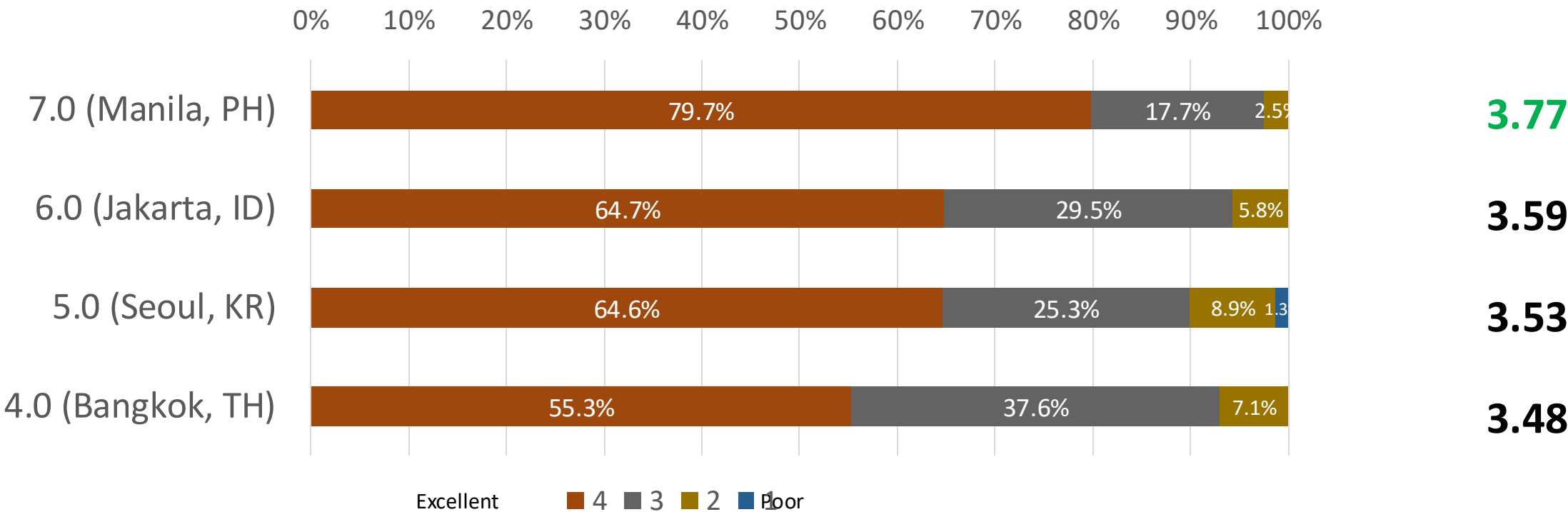
How would you rate the registration process?



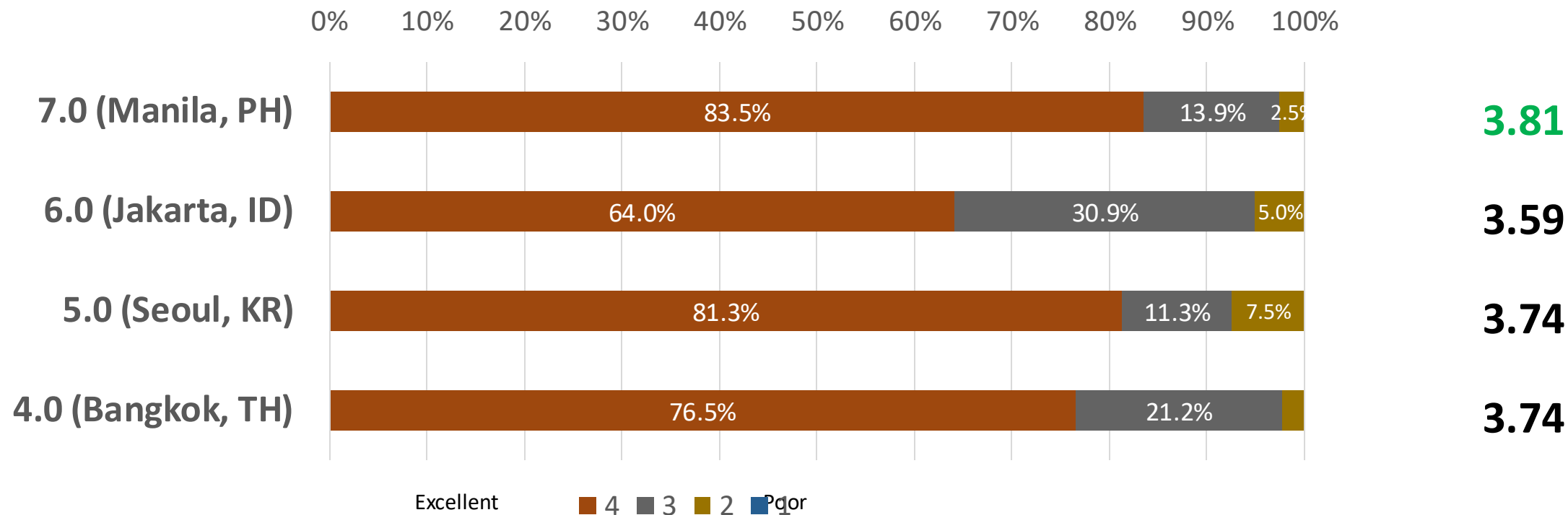
How would you rate the meeting arrangement tool?



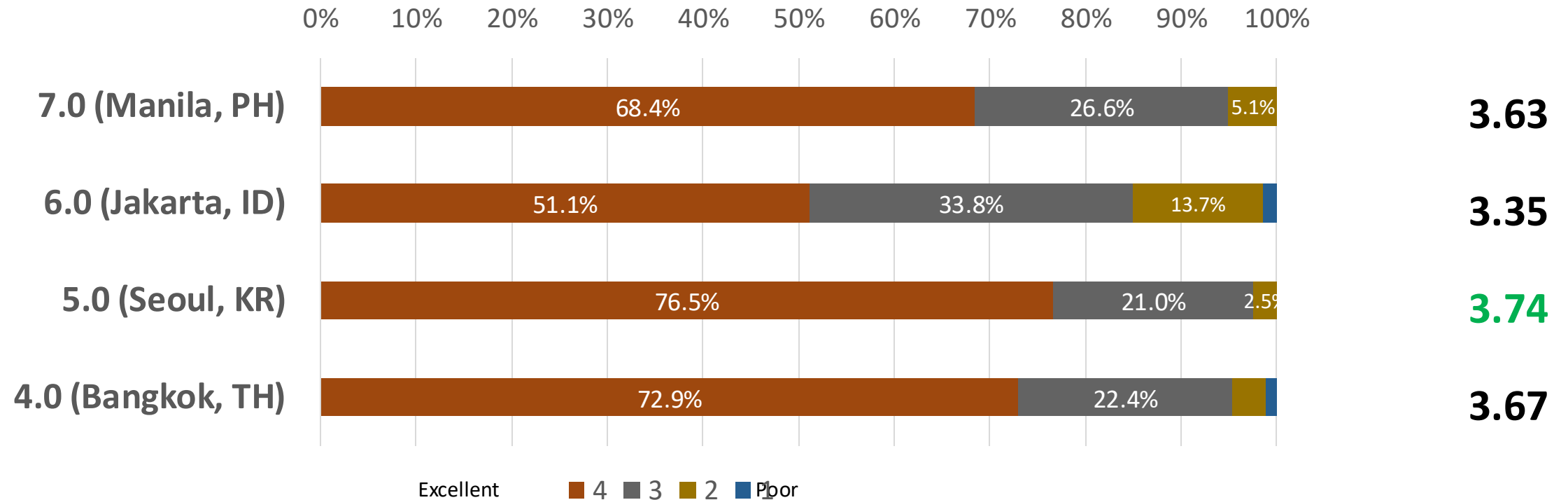
How would you rate the schedule and length of Peering Asia?



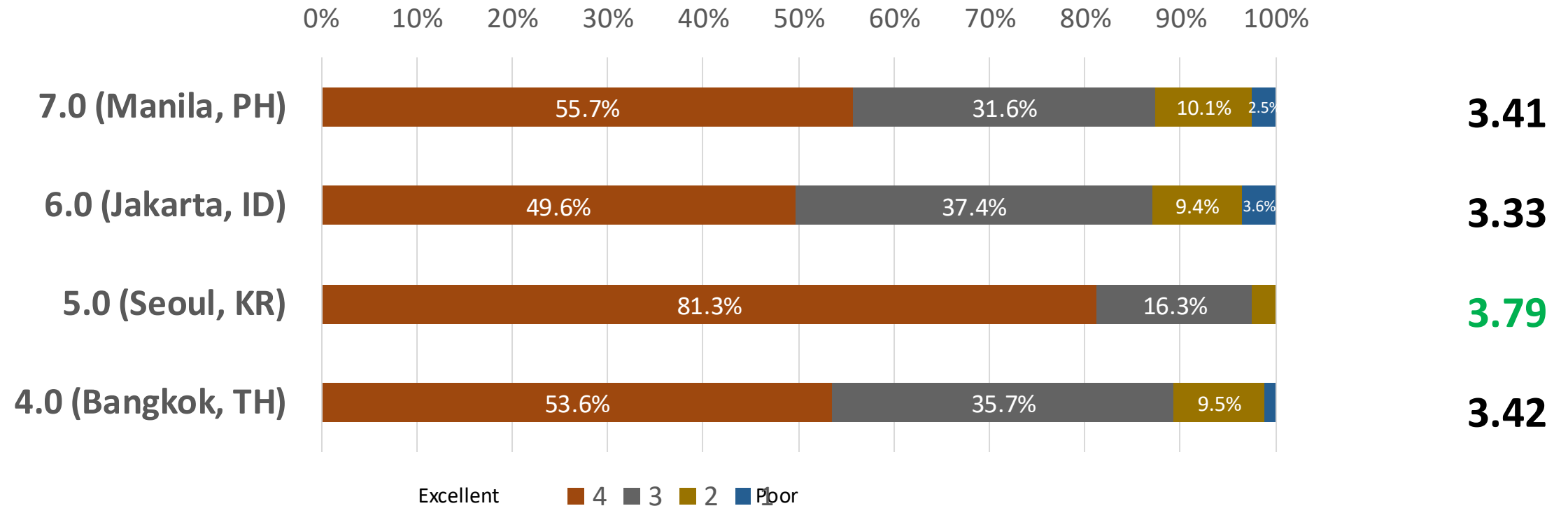
How would you rate the venue and facilities?



How would you rate the quality of the refreshments and lunch?



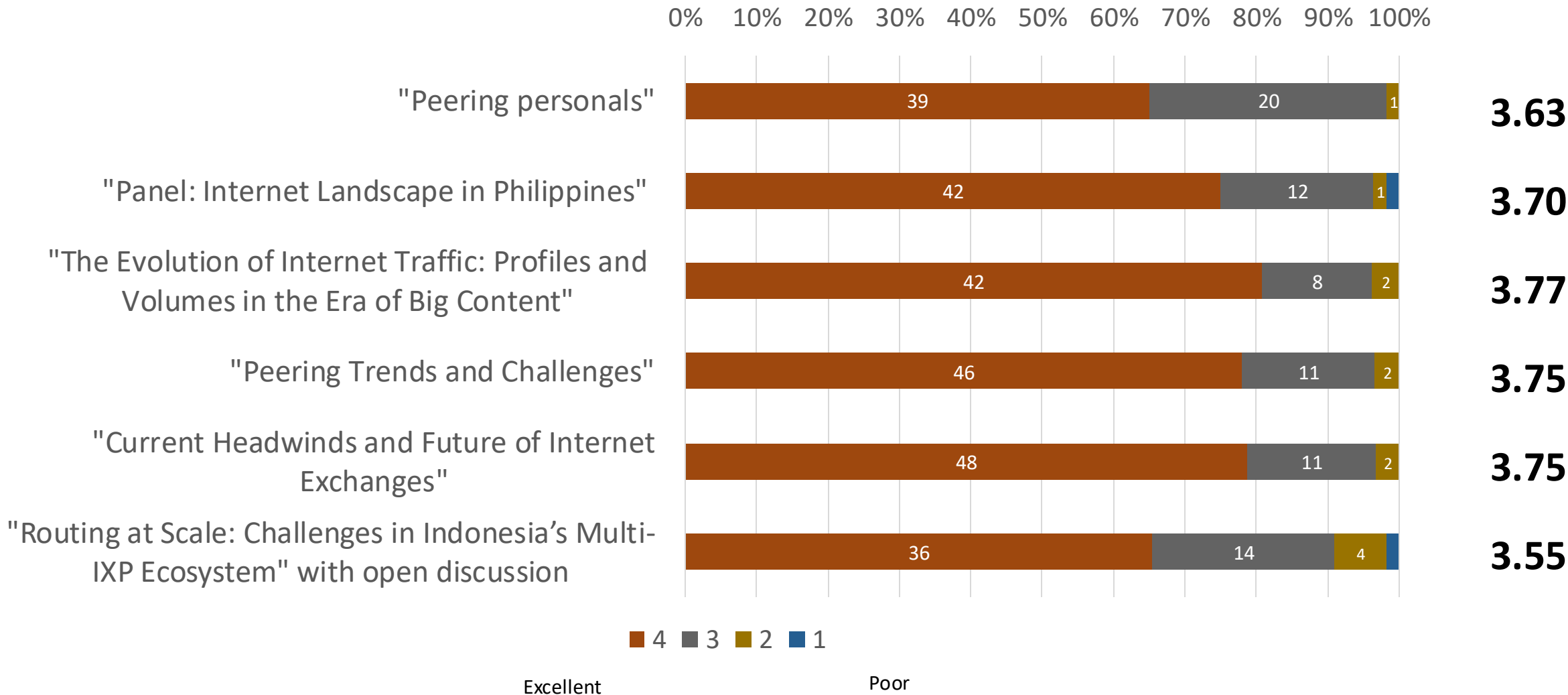
How would you rate the social event?



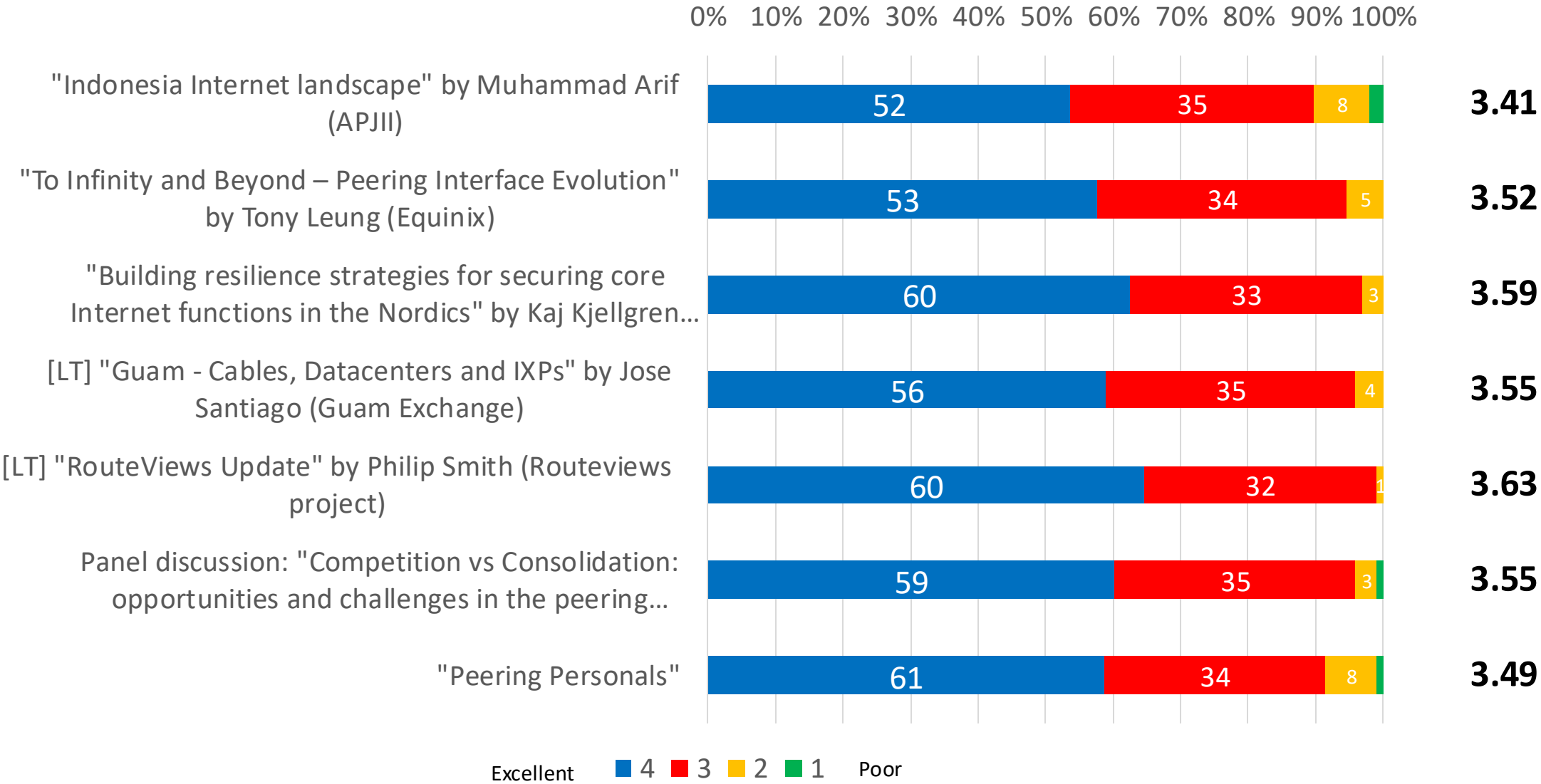
Programs



Programs (Peering Asia 7.0)

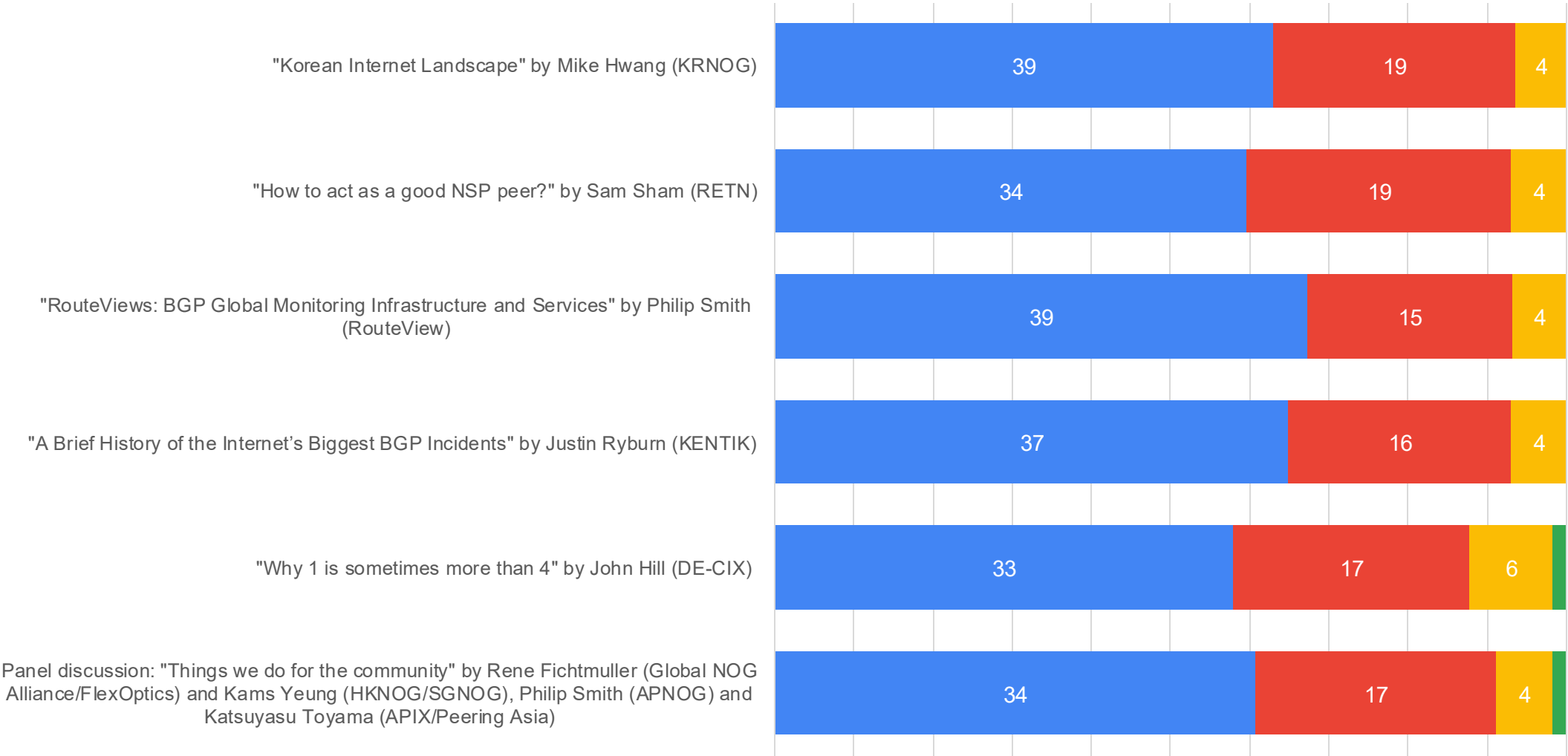


Programs (Peering Asia 6.0)



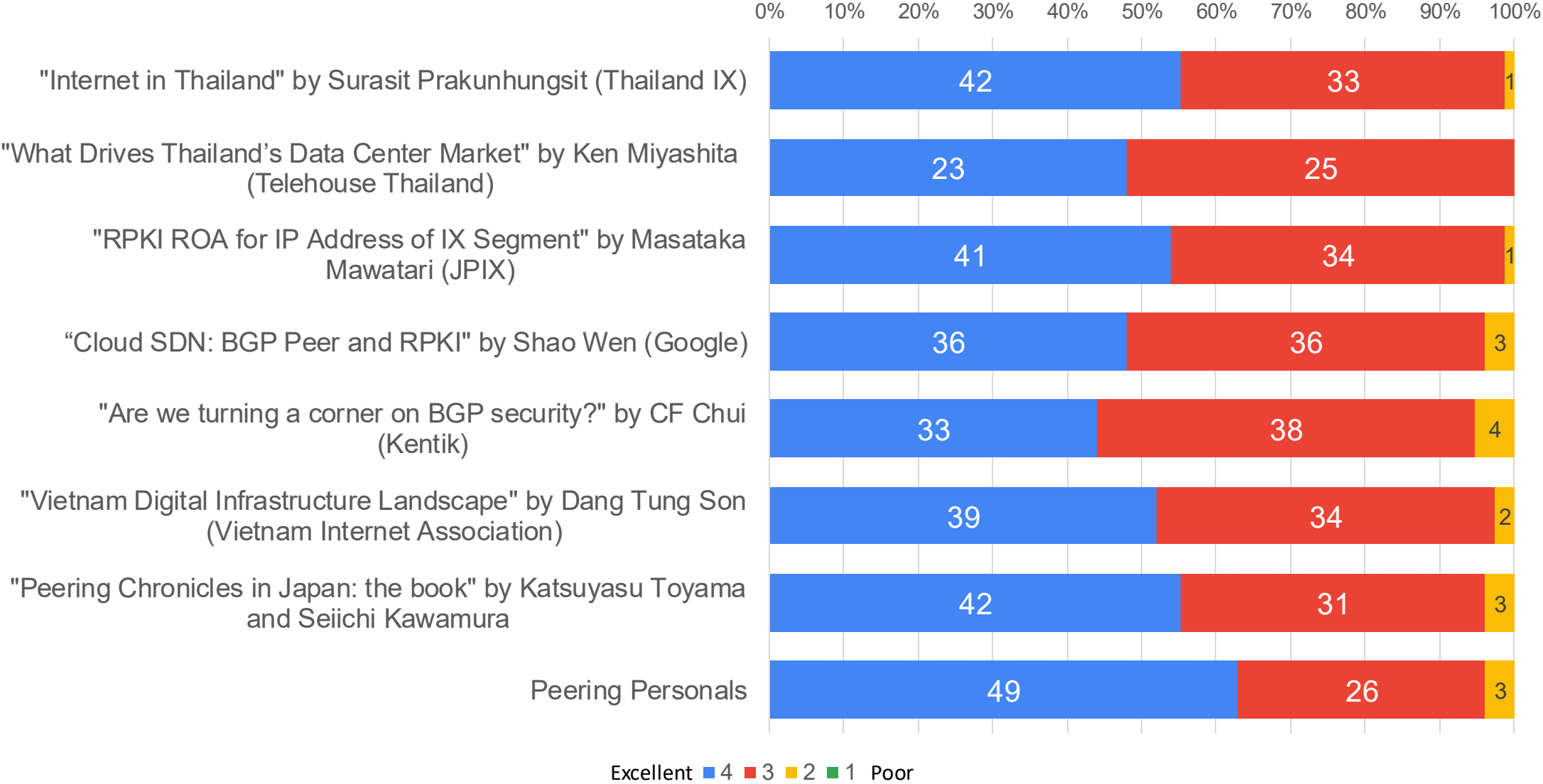
Programs (Peering Asia 5.0)

0% 10% 20% 30% 40% 50% 60% 70% 80% 90%100%

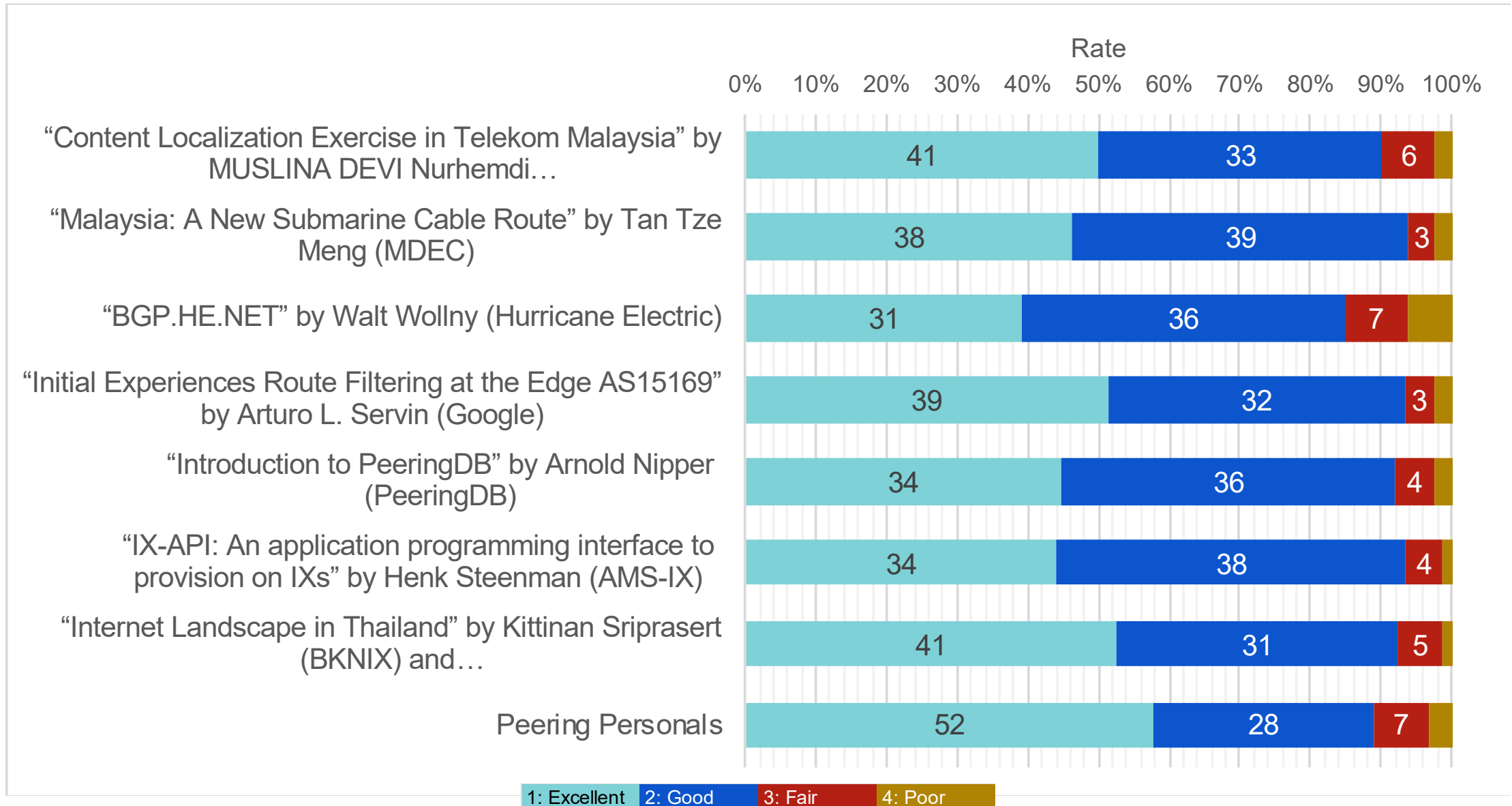


Excellent 4 3 2 1 Poor

Programs (Peering Asia 4.0)



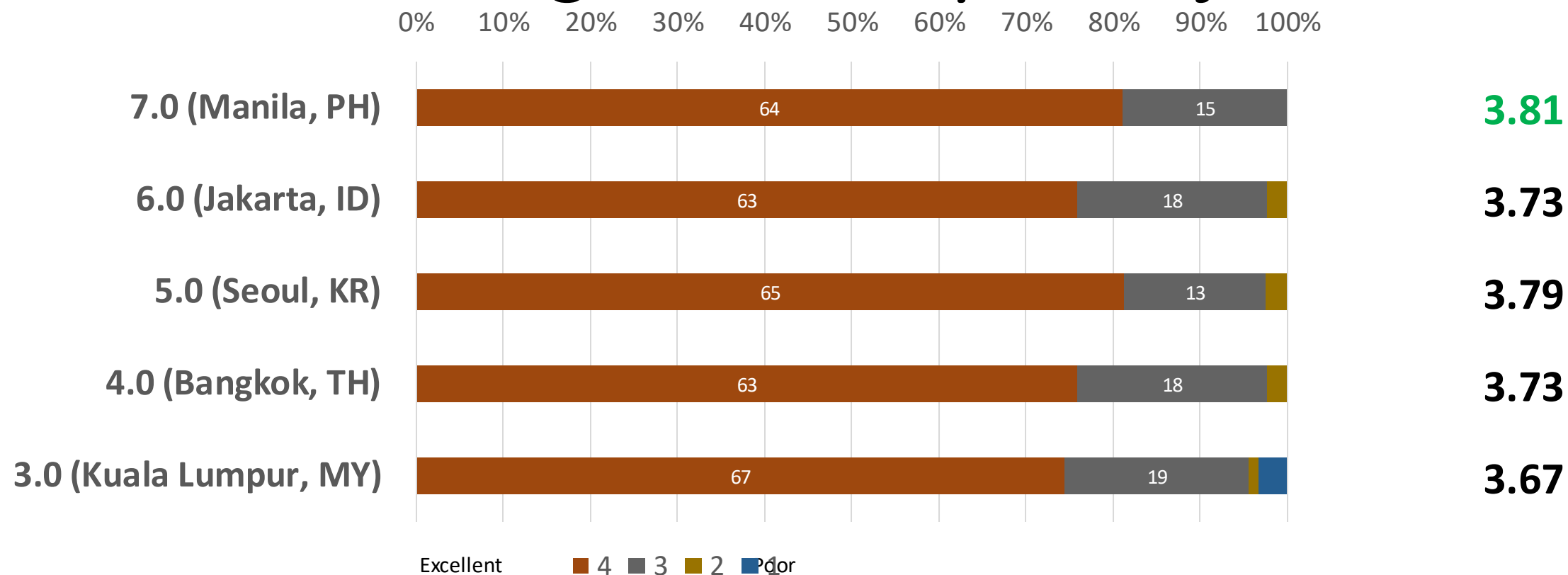
Programs (Peering Asia 3.0)



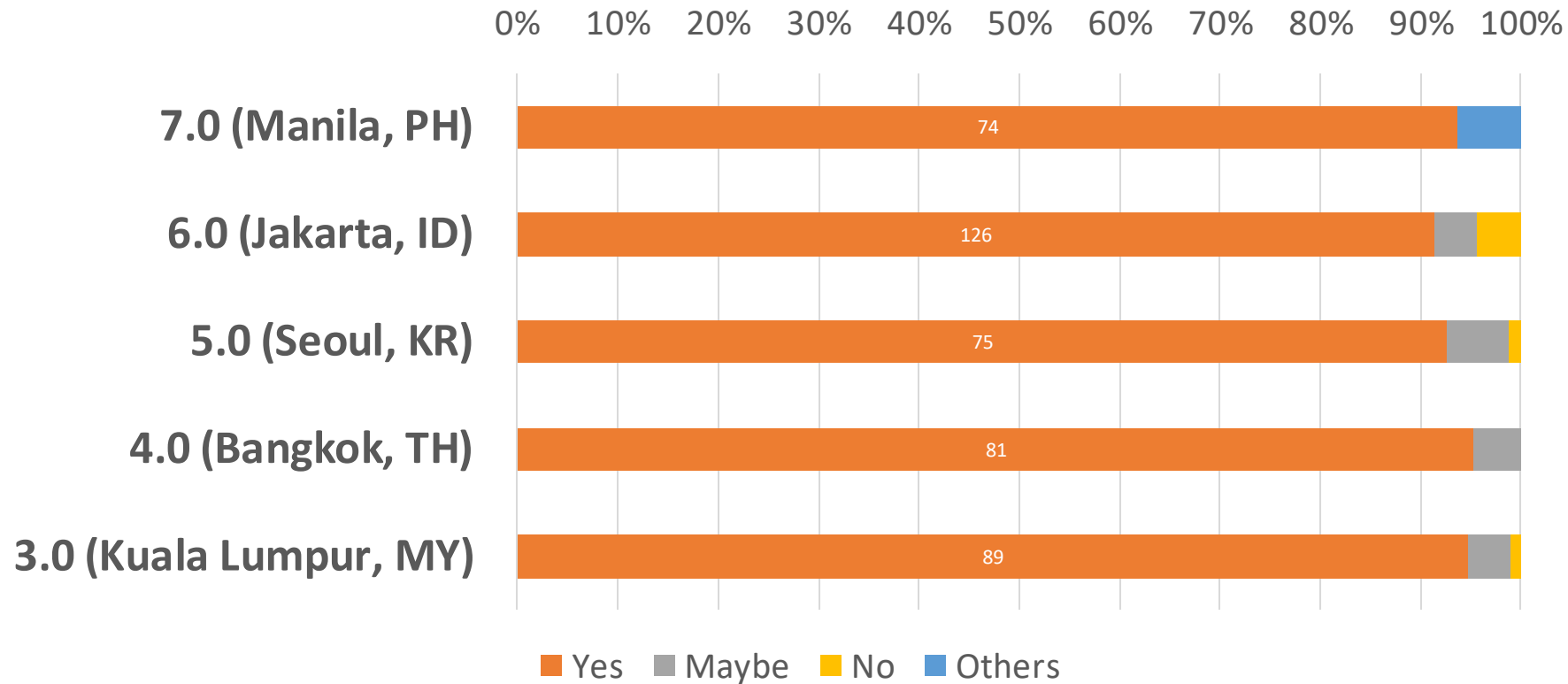
Future Peering Asia



Did the Peering Asia meet your objectives?



Will you attend future Peering Asia events?

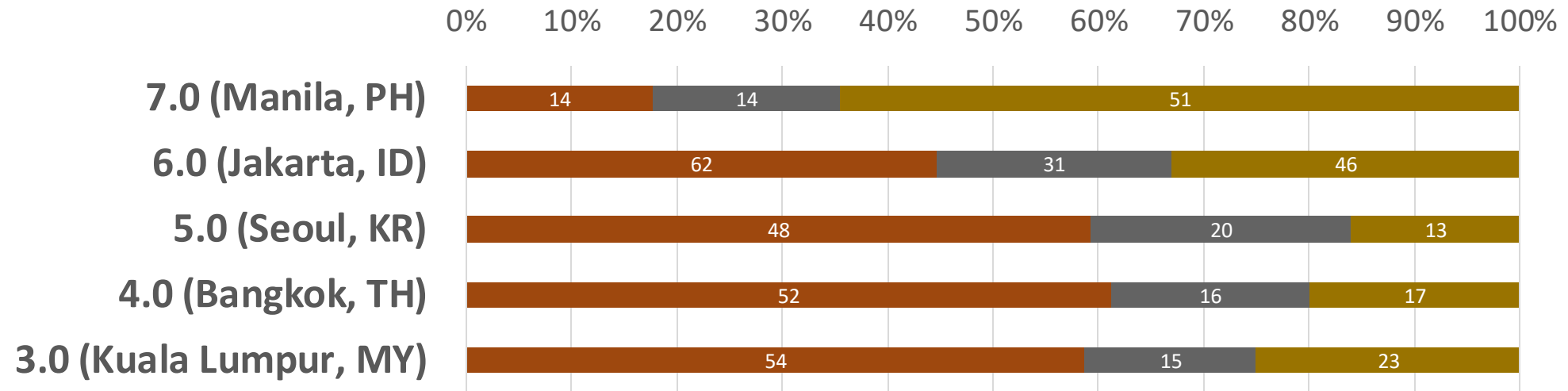


Others:

- depends :)
- I'm from Europe. I'd like to attend but it will depend on my next year schedule
- If PA approve my registration
- Depends on accessibility of country host.
- will give way to other technical team



How many days for Peering Asia?



■ 2 days (same as Peering Asia 1.0/2.0/3.0/4.0/5.0)

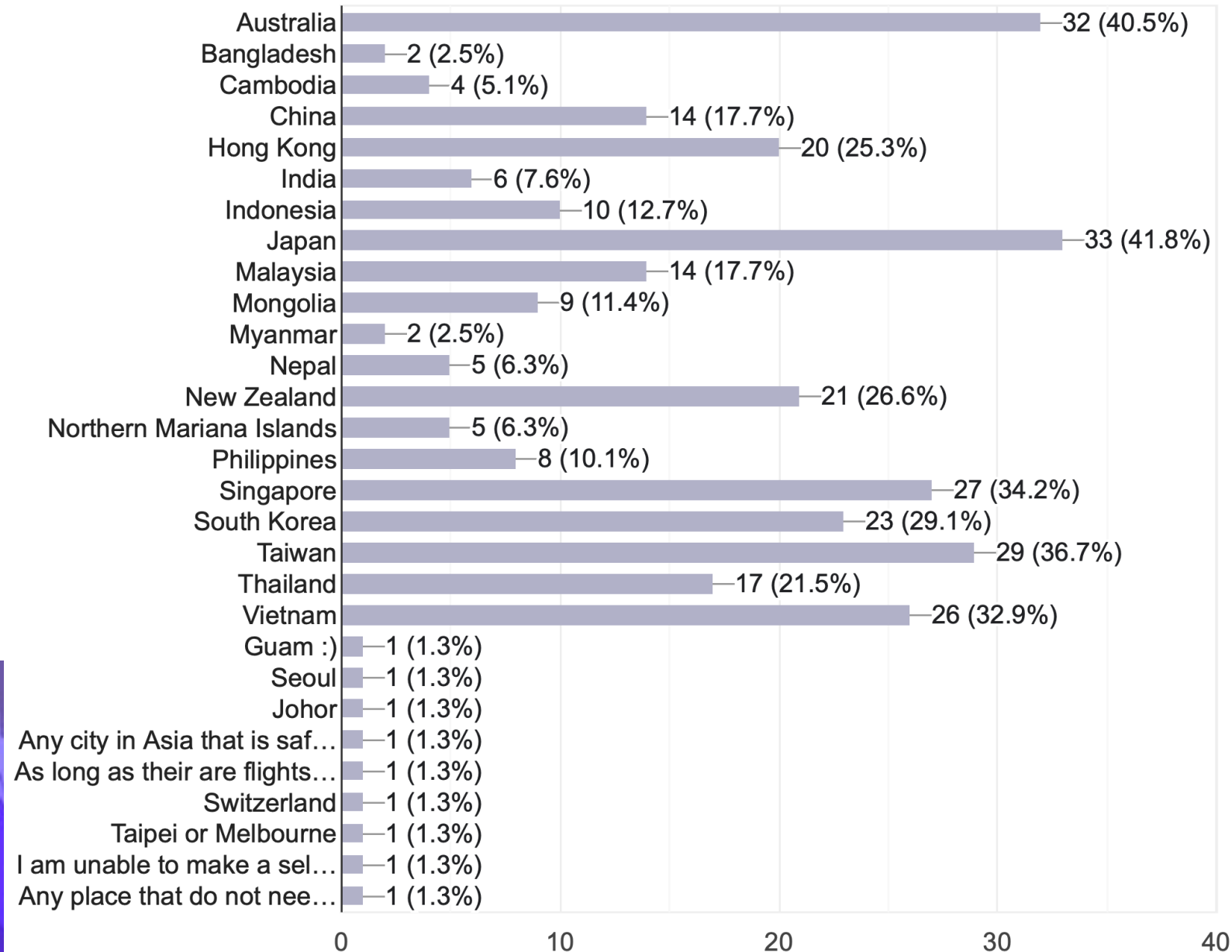
■ 2.5 days (Peering Asia 6.0, increased 0.5 days for meeting slots and Peering Tutorial)

■ 3 days (Peering Asia 7.0, increasing meeting slots and Peering Tutorial)



Where do you recommend to have future Peering Asia event?

79 responses



* Since this year, multiple selections have become possible

Top 5

- Japan
- Australia
- Taiwan
- Singapore
- Vietnam



(For reference)

Where do you recommend to have future Peering Asia event?

Ranking in 2024

Country/Economy	Count	Indonesia	APAC	Others
Japan	22	10	10	2
Indonesia	15	14	1	0
Singapore	14	5	7	2
Vietnam	14	2	9	3
Philippines	11	6	5	0
Australia	10	2	8	0
Hong Kong	10	2	6	2
New Zealand	9	2	7	0
Thailand	7	1	6	0
Taiwan	5	0	5	0
Malaysia	4	1	3	0
China	4	3	1	0
India	3	0	3	0
South Korea	3	0	2	1
Cambodia	3	0	3	0
Myanmar	1	0	1	0
South Asia	1	0	1	0
Laos, Sri Lanka	1	0	1	0
Mongolia	1	0	1	0
any of the above	1	0	0	1

Ranking in 2023

Country/Economy	Number
Australia	14
Japan	11
Vietnam	11
Taiwan	8
China	7
Philippines	6
New Zealand	5
Thailand	4
Indonesia	3
Malaysia	2
Singapore	2
South Korea	2
Cambodia	1
Hong Kong	1
India	1

Ranking in 2022

Country/Economy	Number
Japan	16
Taiwan	11
Vietnam	10
New Zealand	9
Indonesia	6
South Korea	6
Singapore	5
Thailand	5
Australia	3
Hong Kong	3
Philippines	3
India	2
Malaysia	2
China	1
Maldives/ Sri Lanka	1

Some people
recommend
Bali if Indonesia

Comments on Peering Asia



Venue

- It would be more convenient to provide a power outlet on each table.(Attendee/AP)
- It would be great if the hotel has enough rooms available and is relatively affordable, so that we can stay at the same hotel where Peering Asia is being held.
It would also be useful if there are spaces outside of the presentation sessions or meeting rooms where we can sit and work.(Attendee/AP)
- There were less meeting tables on 1st day morning.(Sponsor/AP)
- Placing the private meeting room closer to the public meeting area would make it easier to use both spaces simultaneously.(Sponsor/AP)



Venue

- A little more sign inside hotel entrance etc to tutorial /venue/Lunch room would be nicer.(Staff/AP)
- The sponsor booth area was a bit hidden but I know this is depending on the layout of the hotel. I would put the sponsors in the lounge area where possible for the next time. (Sponsor/EU)
- Venue - Shangri La was awesome. Nice hotel, good overnight rooms, great facilities, nice place. The rooms on day 2 and day 3 were in a really nice part of the hotel. Day 1 had nothing wrong but day 2 and 3 location was way better.(Sponsor/NA)
- As a participant, this one was really good. The cost of the event is increasing and that is very concerning. Accommodation costs (within safe walking or public transport distance) and attendance fees should be kept as low as possible for all economies to attend. (Staff/AP)



Venue

- I felt the location at the back of ROOM B was poor. Ice cream and coffee are available outside.(Attendee/AP)
- There are a ton of meeting spaces, and tables are automatically assigned, which is great. I think the chances of finding a match increase if you have free spaces with no meetings and you can advertise them as open for meetings.(Attendee/AP)



Foods

- Good coffee no long queue. .(Staff/AP)
- Please consider more options for vegetarians. (Sponsor/EU)
- Was nice to have refreshments outside the rooms all day. I was in constant meetings and this was very helpful. This includes coffee, water and all the shacks. thanks for this (Sponsor/NA)



Social

- The social aspect was very exciting, but the food offerings were lacking.(Attendee/AP)
- The social events were too young-oriented. It would have been better if they had more social interaction.(Attendee/AP)
- Music at the social was a bit too loud. (Staff/AP)
- I'd social was less noisy to have the possibility to talk ;-)(Attendee/EU)
- The social event was at a pub or disco, and everyone was sitting on the couch because it was difficult to mingle around. The music was too loud to have a proper conversation.(Sponsor/EU)
- The social location was nice but very loud and not enough food.(Sponsor/EU)
- Social Event was too loud, hard to hear and have conversations unless you went outside(Attendee/NA)
- the event much more exiting if the social night is a must. it would create more deep relationship with future partners. It doesn't sound that effective but I think the impact would be huge.(Sponsor/PH)



Meeting tool

- First of all, thank you for your all of arrangements. It was really productive time during peering asia. Regarding to the meeting tool, there was dabble booking of tables with others and i could not use the table for meeting. This is why i rated 2 on it. For others, it was really great. Thank you(Sponsor/AP)
- Meeting tool is very useful. Pls keep using next event. (Sponsor/AP)
- Meeting maker tools should either block off conference slots or at least make it visible when someone tries to book a meeting over the conference slot.(Staff/AP)
- I liked that it was possible to schedule meetings even during the presentations, it puts less pressure on the afternoons like EPF(Attendee/EU)
- Meeting tool - Generally its pretty good. The only thing that was confusing is when I need to reschedule a meeting. The tool was not clear on if i need to do something, or if I was waiting on the recipient (Sponsor/NA)



Other comments

- Official giveaways
 - Swag - Make it optional (maybe it was and I just didnt see the option). I have so many tshirts, umbrellas and all that from many years and I dont want to waste them if I wont use them (Sponsor/NA)
- Event period
 - Would need a longer period to have more time for meeting and to attend the tutorials.(Attendee/AP)
- Video
 - I would like to commend the team for creating a promotional video of the venue in such a short space of time.(Attendee/AP)



Programs

- I'd like to have more presentations. (Attendee/EU)
- Having the presentations continue end of day on the last day instead of morning is not ideal. No more energy to think ;) (Attendee/EU)
- the program of the event is a bit confusing I would keep it every day the same planning.(Sponsor/EU)
- Good job(Sponsor/PH)
- I'd like to see more presentations (Attendee/EU)
- som speakers are not that fluent in english, all of them speaks english but not that understandable. much better nxt time speakers must be a lil bit of fluent in english.(Sponsor/PH)



Peering Personals

- For the peering personals: sponsors should always have the opportunity to do a peering personals even when they send it in too late.(Sponsor/EU)
- Peering personal was well coordinated. (Staff/AP)



Peering Tutorial

- I wish the peering tutorial can involve topics that are a bit more advanced. The very basics of peering manager would be covered by each companies internally, and those that are coming to conferences would have some industry knowledge as they would need to discuss with other parties. I would love to see contents moving from peering 101 to peering 102 as the tutorial has been in place for 2years now.(Attendee/AP)
- What do you think of the tutorial?(Attendee/AP)



Positive comments

- Thank you for Everyone and Everything. See you PA8.0.(Attendee/AP)
- Great Event! Beautiful people!(Attendee/EU)
- Overall a good event so well done! (Sponsor/EU)
- Everything was great. All in all it was a great event. (Sponsor/NA)
- Great venue in Shang(Attendee/PH)
- kudos to the working group(Attendee/PH)
- 99.9% great! (Sponsor/PH)
- thank you to the organizers (Sponsor/NA)
- Many thanks to all hosts sponsors (Staf/AP)





**Thanks for your supports
to make PA7.0 a great success!**

